



OHIO UNIVERSITY

launches 24/7 fresh food

A public institution in Ohio brings 24/7 fresh food to students across 5 locations on campus

Problem

Students and faculty were having a hard time accessing fresh food after hours, particularly in remote locations on campus, where there were limited on-campus and off-campus options.

Solution

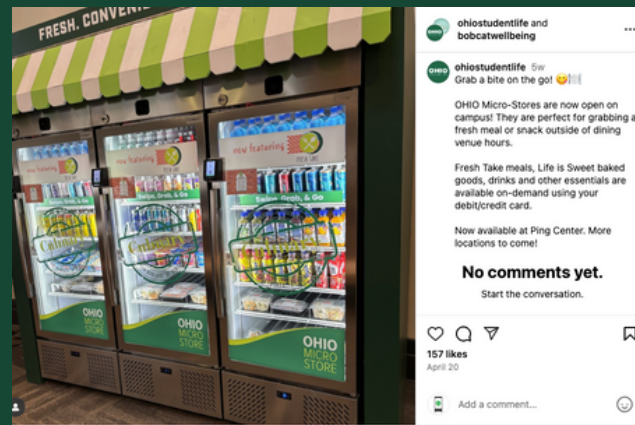
The Director of Dining Services launched 13 smart fridges across the athletic center, aviation school, Golf and Tennis Center, School of Music, and Communications School, and called the program *Ohio Micro Stores*. The Micro Stores were instantly adopted by both students and faculty.

FoodSpot hired an on-campus student ambassador to create buzz and spotlight the program through on-campus Instagram pages and a local newspaper article.

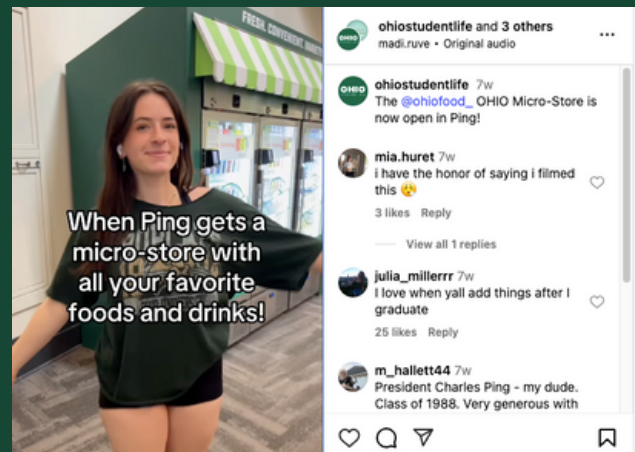


I love the Micro Stores. It's the easiest way to get food: you just swipe your card, grab something quick, and get right back to what you were doing.

Student
Ohio University



#FreshForAll



www.launchfoodspot.com