



OXY Occidental College

solves late-night dining

A college in Los Angeles watches revenue soar as they feed students 24/7 with a smart fridge

Problem

Students wanted a safe space on campus where they could buy food after dark, but the cafe was struggling to hire for late-night hours.

Solution

The AVP of Hospitality launched a smart fridge in the dining area so the operation could close at a reasonable hour, but students could still access high-quality fresh food throughout the night

Watch Video:



\$15K

Monthly sales

300

Daily Transactions



*The smart fridge was received very well. **We purchased two more** because we are looking to serve the broader community.*

Erik R.

AVP of Hospitality



*Running the smart fridge became easy. The trick was keeping it stocked so we wouldn't **sell out of food every night.***

Uzariah K.

Café Manager



#FreshForAll

www.launchfoodspot.com